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Fall Conference
& Exhibit Show

September 29 - October 1, 2010

Hyatt Regency Hotel, Rochester, NY

Sponsored by
**New York Aviation
Management Association**

Hosted by
**Greater Rochester
International Airport**



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Fall Conference & Exhibit Show



Conference Details

About the Conference

The 2010 New York Aviation Management Association Fall Conference and Exhibit Show is designed to provide airport managers, corporate representatives, and public officials a forum for education, networking and a professional exchange of knowledge and innovation. The conference offers both general and concurrent sessions of specific interest to small and large airport managers, fixed base operators, and the corporate community supporting the aviation industry. Sessions address topics as diverse as AARF training, runway engineering, GA business development, green initiatives, and snow removal.

Full Conference Registration

REGISTER EARLY! Conference participants save \$50 by registering for the conference before September 7, 2010. Prior to September 7, the full conference registration fee is \$375 for members (\$400 for non-members). After September 7, the registration fee is \$425 for members (\$450 for non-members). Conference registration includes: all conference materials; name badge; Wednesday reception; Thursday continental breakfast, Banquet luncheon, and dinner; Friday full breakfast. Please register for the conference by completing the enclosed registration form and mailing it with payment to NYAMA Headquarters.

Peer Review Training Program

Over the last few years, NYAMA has provided a series of peer review training programs designed to create a forum for airport staff to learn and discuss operations-related issues with peers. The program has addressed topics such as Part 139, emergency services, ACM, terminal operations, table-top exercises, and environmental issues.

On Wednesday, NYAMA will host a peer review training workshop on "Snow Removal". The session will include a tour at Greater Rochester International Airport. You may attend the program as part of the full conference program or sign-up for this program separately. Lunch will be served. The airport will provide transportation to Greater Rochester International Airport. Participants are invited to attend the welcome reception.

This program is offered for \$55/person (\$40/person for organizations with three or more attendees).

Hotel Accommodations

A block of rooms is reserved at The Hyatt Regency Hotel in Rochester, NY. The reduced package room rate is \$129.00 single/double, per room, per night, plus applicable taxes. To guarantee availability, all room reservations should be made by September 7, 2010. After this time, rooms will be provided as available. Guest check-in time is 3:00pm daily. Guest check-out time is 12:00pm daily.

To make a hotel reservation, please call the hotel directly at (800)233-1234 or (585)546-1234. Refer to the New York Aviation Management Association room block when making your reservation. If you are tax exempt, you must provide your tax exempt number while making your reservations. Tax exempt form ST-119.1 must be provided. Visit the hotel online at: www.rochester.hyatt.com.

Conference Attire // Air Travel

Business casual attire is strongly encouraged. Participants requiring air travel can fly into Greater Rochester International Airport.



Conference Program

Wednesday, September 29th, 2010

- 7:30am - 6:00pm **Registration Table Open (Grand Foyer)**
- 8:00am - 10:00am **Board of Directors Breakfast Meeting** (Wilmorite Room)
- 10:30am - 2:00pm **Peer Review Training Workshop: "Snow Removal"**
See the full description on the next page for details. Lunch will be served.
The airport will provide transportation to Greater Rochester International Airport. Participants are invited to attend the welcome reception.
Sponsored by [Passero Associates](#)
- 10:30am - 6:00pm **Golf— Brook-Lea Country Club** (transportation will be provided)
- 10:30am **Shuttle Buses Depart Hotel**
- 11:15 am **Lunch**
- 12noon **Tee Off**
Sponsored by [Clough Harbor & Associates](#), [LeChase Construction](#),
[M&T Bank](#)
Cart Sponsor [DY Consultants](#)
Beverage Cart Sponsor [Manitou Concrete](#)
- 11:00am - 4:00pm **Erie Canal Cruise on the Colonial Belle** (transportation will be provided)
- 11:15am **Shuttle Buses Depart Hotel**
- 2:00pm **Lunch at Simply Crepes**
Sponsored by [McNeil Security Inc.](#)
- 2:00pm - 6:00pm **Exhibitor Setup** (Grand Foyer)
- 6:00pm - 7:30pm **Welcome Wine, Cheese and Chocolate Reception**
Exhibitor Reception
Location: EFG Grand Ballroom/Grand Foyer
Sponsored by [McFarland-Johnson, Inc.](#)
- 7:30pm **Dinner on your own/First Timers Dinner**
Sponsored by [Passero Associates](#)

Thursday, September 30th, 2010

- 7:30am - 5:00pm **Registration Table Open** (Grand Foyer)
- 7:45am - 8:30am **Continental Breakfast** (D - Grand Ballroom)
Sponsored by [Monroe County Airport Authority](#)
- 8:30am -10:00am **Conference Welcome** (D - Grand Ballroom)
President's Welcome and Remarks: Joel Russell,
Albany International Airport
Airport Host Welcome: David P. Damelio,
Greater Rochester International Airport
Monroe County Executive Maggie Brooks
FAA Update: John Dermody, P.E., NYADO Sr. Program Manager
NYS DOT Update: Seth Edelman, Aviation Bureau Director
- 10:00am -10:45am **Exhibitor Break** (Grand Foyer)

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Thursday, September 30th, 2010 (continued...)

- 10:45am -11:30am **Concurrent Break-Out Sessions**
Sponsored by [Passero Associates](#)
- Topic 1: ARFF Training** – Chief Todd Bane, Greater Rochester International Airport (ABC - Grand Ballroom)
- Topic 2: Runway Engineering Initiatives** – Wayne Wegman, P.E., Passero Associates. (EFG – Grand Ballroom)
- 11:30am -12 noon **NYAMA Annual Meeting** (D - Grand Ballroom)
- 12:00pm -1:30pm **Luncheon with Keynote Speaker**
Scott P. Lewis, Esq., Partner, Anderson & Krieger LLP (D – Grand Ballroom)
Sponsored by [Passero Associates](#)
- 1:30pm - 2:30pm **Concurrent Break-Out Sessions** Sponsored by [The Bonadio Group](#)
- Topic 1: NBAA Representative** – Lisa Piccione, Sr. VP Government Affairs (EFG – Grand Ballroom)
- Topic 2: GA Business Development** – Todd Cameron, Director, Rochester Wings (ABC- Grand Ballroom)
- 2:30pm - 3:30pm Exhibitor Break (Grand Foyer)
- 3:30pm - 4:30pm **Concurrent Break-Out Sessions** Sponsored by [Han-Tek, Inc.](#)
- Topic 1: Green Initiatives Roundtable**- Bill Johnston, Project Manager, Greater Rochester International Airport (EFG – Grand Ballroom)
- Topic 2: Operations** – Tim Woolston, Operations Manager, Greater Rochester International Airport (ABC – Grand Ballroom)
- 4:30pm - 5:30pm **Corporate Technical Sessions with Exhibitors** (Grand Foyer) Sponsored by [Monroe County Airport Authority](#)
- 6:15pm Bus leaves for Greater Rochester International Airport. Parking available if you choose to drive yourself.
- 6:30pm - 9:00pm **Grazing Reception at the “Clock of Nations”**, (Greater Rochester International Airport)
Music by: Eastman School of Music
Sponsored by [LeChase Construction Services, LLC](#) and the [Monroe County Airport Authority](#)
- 9:15pm **Bus back to hotel**

Friday, October 1, 2010

- 8:30am - 9:30am **Full Breakfast at Hotel** (EFG – Grand Ballroom)
Sponsored by [Delta Air Lines](#)
- 9:45am Bus to Airport for Airport Technical Tour. Parking available if you choose to drive yourself.
- 10:00am -12noon **Presentation at Greater Rochester International Airport Technical Tour:** David P. Damelio, Airport Director; Bill Johnston, Project Manager; Tim Woolston, Operations Manager
Sponsored by [LeChase Construction Services, LLC.](#)

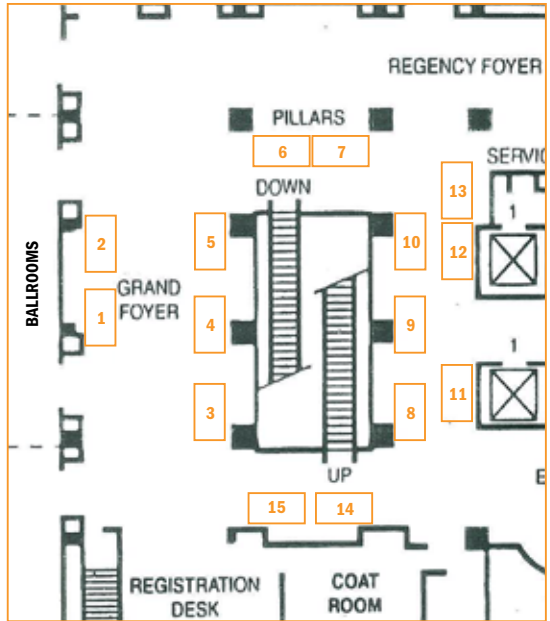


2010 Exhibit Show

The New York Aviation Management Association (NYAMA) exhibit show features some of the industry's latest goods and services. Receptions, breaks, and a grand prize raffle have been integrated into the exhibit program to maximize participation and exposure for our vendors.

Anyone wishing to reserve a display table must do so by completing the attached registration form and returning it to NYAMA Headquarters. Space is limited and exhibit tables are provided on a first-come, first-served basis. Vendors reserving display tables must also register for the conference.

Display table reservation fees are \$315/members and \$390/non-members. All exhibitors will be provided a standard 6' skirted exhibit table, one chair and access to a standard 110 volt electrical outlet upon request. Additional supplies including audio-visual equipment or telephone lines are available from the hotel at the exhibitor's expense. When completing your registration form, please refer to the table layout to the right and select your preferred location(s).



Special Events

Annual Golf Tournament

NYAMA's Annual Fall Golf Tournament will be held at Brook-Lea Country Club. Conference participants must register for the golf tournament by completing the attached conference registration form. Registration begins promptly at 11:00 am, lunch at 11:15 am and tee off at 12 noon.

Erie Canal Cruise on the Colonial Belle

Colonial Belle, the largest tour boat that operates on the Erie Canal, has a capacity of 149 passengers. Her fully enclosed lower deck can provide dining and a full-service bar. The open-air top deck provides scenic viewing. Join us for a 2 hour historic boat ride complete with snacks, beverage and top it off with lunch at Simply Crepes in the village of Pittsford on the Canal in Schoen Place.

Explore Monroe County!

Monroe County is known for friendly faces, family fun and exciting area attractions to discover. From the George Eastman House to the Strong National Museum of Play, from biking along the Erie Canal to the shores of Lake Ontario and strolling along the charming Park Avenue Neighborhood - Monroe County has much to offer all visitors. Materials for these and other attractions will be available at our conference information table along with maps of the area.

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Program Highlights

Greater Rochester International Airport Tour [Friday // 10:00am]

Come tour the state of the art terminal facility at the Greater Rochester International Airport. Tour includes an in depth look at nearly 30 million dollars in terminal renovations that have occurred at the facility since 2005, the fully integrated in-line baggage conveyor system, Airport Transportation Operations Center (ATOC), Monroe County Fleet Center located on Airport Property, Army National Guard Flight Facility, Airport Rescue & Fire Fighting (ARFF) and more. Hear first hand from the Airport Design Team, Contractors, Airport Operations Manager and Airport Engineer as they guide you on this interactive technical tour.

Corporate Technical Sessions

Conference sponsors and exhibitors are invited to participate in the Thursday afternoon Corporate Technical Sessions—an opportunity to showcase your products and services to conference attendees. Please indicate your interest on the conference registration form. Session space is limited—so register today!

Welcome First-time Attendees!

If you are attending your first NYAMA conference, we invite you to join other members and friends of NYAMA for dinner on Wednesday night and learn more about the organization. Please indicate on the registration form that you are a first-time attendee and are interested in joining other NYAMA members for dinner on Wednesday night.

About NYAMA

NYAMA was formed in 1976 as the New York Airport Management Association by representatives of New York State airports. In 2000, the Association changed its name to the New York Aviation Management Association to reflect its growing sphere of influence and representation. Today, NYAMA represents the spectrum of aviation professionals from the owners of the smallest privately-owned airstrips to the management of New York State's largest facilities serving millions of scheduled air carrier passengers annually. The membership also consists of private sector manufacturers, suppliers and consultants, serving the aviation industry in New York State and around the globe.

As New York's "Voice of Aviation," NYAMA is the only trade organization devoted to representing the needs of the entire aviation industry in New York State. NYAMA is dedicated to the viability of New York's airports as drivers of aviation services and economic growth. Over the past few years, NYAMA was instrumental in securing \$76.4 million dollars through the transportation bond act, the repeal of the general aviation maintenance and service tax, and the conversion of unused AIP match funds for the AIR '99 program which this year amounted to \$3.8 million.

SPONSORSHIP OPPORTUNITIES

Companies interested in supporting **NYAMA's 2010 Fall Conference** through sponsorships should contact Association Headquarters, (518) 432-9973, info@nyama.com.

Sponsorship Levels

Platinum \$7,500+

Gold. \$5,000+

Silver. \$2,500+

Bronze. \$1,000+

Event Sponsorships: All Platinum and Gold Sponsors may receive additional recognition for the conference event of their choice. Preferred events include: golf outing, keynote speaker, first timers dinner, or one of the evening receptions. Contact Michael Thompson at Association Headquarters with questions or for more details: (518) 432-9973, info@nyama.com.

Registration Form

Early Conference Registration Deadline: September 7, 2010

Display Table Reservation Deadline: September 7, 2010

Hotel Reservation Deadline: September 7, 2010

NAME

TITLE/AFFILIATION

ADDRESS/CITY/STATE/ZIP

PHONE/FAX/EMAIL/WEBSITE

DATE OF ARRIVAL/DATE OF DEPARTURE

CONFERENCE REGISTRATION

Member Registration* \$ _____
(\$375 before 9/7; \$425 after 9/7) Includes all conference meals.

Non-Member Registration* \$ _____
(\$400 before 9/7; \$450 after 9/7) Includes all conference meals.

Peer Review Workshop
(Wednesday-only) \$ _____
(\$55/person; \$40/person for organizations sending three or more people) Includes lunch.

Display Table Reservation \$ _____
(\$315/Members; \$390/Non-Members) Exhibitors must register for the conference.

Exhibitor special needs (please list below):

List three table locations in order of preference:

Corporate Technical Presentation \$ ____-0-____
Available to conference sponsors and exhibit show participants only.

Please indicate the topic you wish to present:

SPECIAL EVENTS

Golf Tournament (\$65/person) \$ _____
Must be registered for conference to participate in golf tournament. Cost includes buffet lunch, all beverages on the course & snacks.

Erie Canal Tour (\$25/person) .. \$ _____
Includes lunch at Simply Crepes.

Airport Technical Tour: Greater Rochester International Airport..... \$ ____-0-____

SPONSORSHIP OPPORTUNITIES

Sponsorships \$ _____
\$7,500 Platinum // \$5,000 Gold //
\$2,500 Silver // \$1,000 Bronze

Event to Sponsor (for Platinum and Gold Sponsors only): _____

TOTAL AMOUNT ENCLOSED..... \$ _____

*Anyone wishing to join NYAMA as a new member by September 29, 2010 will receive 50% off their registration fee (limit one per property/company). Companies joining prior to September 29 will receive the reduced registration fee and will be eligible for the member table fee for the trade show. DUES PAYMENT MUST BE RECEIVED PRIOR TO SEPTEMBER 30. Call NYAMA Headquarters today for your membership application, (518) 432-9973 or download the information from our website: www.nyama.com.

- This is my first NYAMA Conference**
- I would be interested in joining others for dinner on Thursday to learn more about the Association.**

Please make checks payable to NYAMA and return to: NYAMA, 119 Washington Avenue, Suite 300, Albany, NY 12210

For further information about the Fall Conference and Exhibit Show, please contact NYAMA Headquarters, at (518) 432-9973, or e-mail us at info@nyama.com. Updated information will be posted on NYAMA's website at: www.nyama.com.

Cancellation Policy: Anyone who cancels in writing at least two weeks before the conference will receive a full conference refund. After that time NYAMA will refund half of the registration fee. There will be no refunds after September 29, 2010. ANYONE WHO DOES NOT CANCEL THEIR REGISTRATION IN WRITING PRIOR TO THE CONFERENCE WILL BE RESPONSIBLE FOR ALL FEES ASSIGNED IN THEIR INITIAL REGISTRATION FORM. If more than one person from your company is attending the conference, please copy and complete a form for each person attending.

Directions to The Hyatt Regency Hotel

125 East Main Street

Rochester, NY 14604

Tel: 585-546-1234

Fax: 585-546-6777

FROM 490 WEST BOUND

Follow 490 West to Exit #16 (Downtown-Clinton Avenue). Stay to your left on Clinton Avenue. At the third traffic light, turn left onto Broad Street. Follow Broad Street 1 block & turn right onto Stone Street. Garage Entrance will be on your left. Our Rochester, NY hotel is located on the north end of the garage.

FROM 490 EAST BOUND

Follow 490 East to Exit #13 (Plymouth Avenue West). Turn right at the traffic light onto Plymouth Avenue. Go to third traffic light and turn left onto Broad Street. At the third traffic light, make a left onto Stone Street. Garage Entrance will be on the left. The hotel is located on the north end of the garage.



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